



D&R Start Up Partnership Agreement

Trial Period

The D&R partnership agreement aims at promoting partner products by increasing their visibility on www.design-reuse.com dedicated to silicon IPs and www.design-reuse-embedded.com a satellite portal dedicated to application specific global solution (IoT, Automotive, Security, ...), including design resources as well as on a companion site in Mandarin www.design-reuse-china.com.

D&R will do its best efforts to provide to the Partner the services below:

- **Product Listing and Lead Service**

Partners' products will be promoted on all sites www.design-reuse.com, www.design-reuse-embedded.com and www.design-reuse-china.com. The lead service is included.

- **Hot News**

Partner Hot News gets a special highlight.

- **New Products Announcements**

Your new products are announced in the corresponding section of D&R home page and of D&R SoC News Alert (limitation of one product per week, D&R reserves the right to reject some materials)

- **Welcome Banner (in D&R News Alert)**

Summary of your package as bundled on <http://www.drgateway.com/dr-partnership/>

Items	Options	Price	Discounted Price
IP/Products Publishing	Small Company - Research Center - Trial period	\$ 1400.0	\$ 1400.0
News published in D&R News Alert	Up To 12 News	\$ 1000.0	Free
New Products Highlight in homepage	Up To 10 New Products	\$ 1000.0	Free
		Total :	\$ 3400.0
			\$ 1400.0

[Contact us](#) and D&R Partnership Manager will come back to you !